MATRIX

BY CYPHER LEARNING

Product overview

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Introduction

MATRIX is a world-class, award-winning learning management system (LMS) for businesses. The platform is known for delivering a great user experience, while incorporating all the essential tools companies need to support efficient training and learning.

MATRIX helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses at a large scale.

MATRIX is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world. CYPHER LEARNING provides a similar LMS for use by entrepreneurs called INDIE and an LMS for use by schools called NEO. CYPHER LEARNING products are used by over 20,000 organizations, have millions of users, and have won several awards.

Product overview

Awards

Silver award in the 2020 LearnX Awards

MATRIX won the Silver award for the category Best Learning Management System (LMS), together with its client Coaching4Today'sLeaders, a training organization that coaches leaders worldwide.

MATRIX selected as a winner for the 2020 SaaS Awards Program

MATRIX has been announced as a winner in the 2020 SaaS Awards Program in the category Best SaaS for Learning Management or Training. The SaaS Awards celebrate excellence in software and accept entries from across the world.

2020 SoftwareSuggest Great User Experience Award

MATRIX received the Great User Experience Award, based on the platform's commitment towards its customers and the exceptional service provided to them.

2019 Silver Award for Best Advance in Learning Management Technology

MATRIX won the Silver Award in the Brandon Hall Technology Excellence Awards for the category Best Advance in Learning Management Technology.

LearnX Award for Best Learning Management Solution Implementation

MATRIX LMS was selected as a Gold winner for the LearnX awards for its LMS implementation with VETR, the digital learning community for the Australian and training sector.

Product overview

What makes MATRIX the best solution for businesses

EASY
TO USE

EASY
SETUP

POWERFUL
FEATURES

REDUCED
COSTS

Easy to use

Our platform has an intuitive design that makes course creation easy and learning an enjoyable experience.
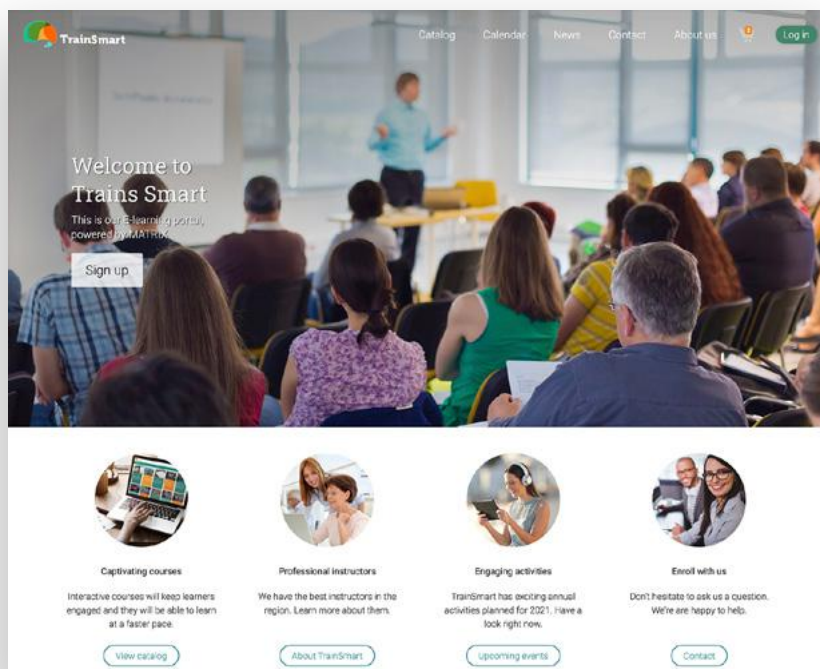
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Easy to implement

Our platform is built to ensure a smooth implementation. Most clients configure and customize their site within a few hours, not months. MATRIX is very easily adopted by learners, instructors, and managers. Here are the typical steps in an implementation www.cypherlearning.com/matrix/implementation.
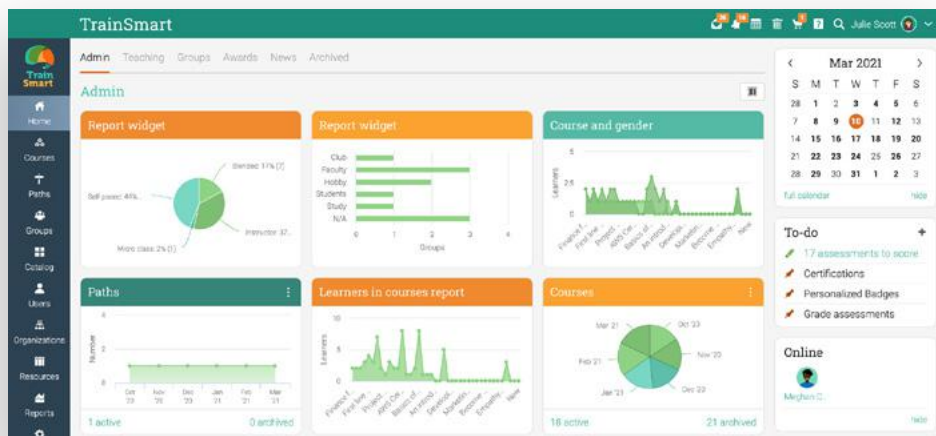
Customizable

Customize MATRIX to match your brand by having a branded visitor portal, branded mobile apps, custom logo and color scheme, and more.

Choose your course style

Select the type of course that best suits your training style, whether it's instructor-led, blended, self-paced or micro learning. It's easy to create and deliver training content and each course has useful features based on its style.
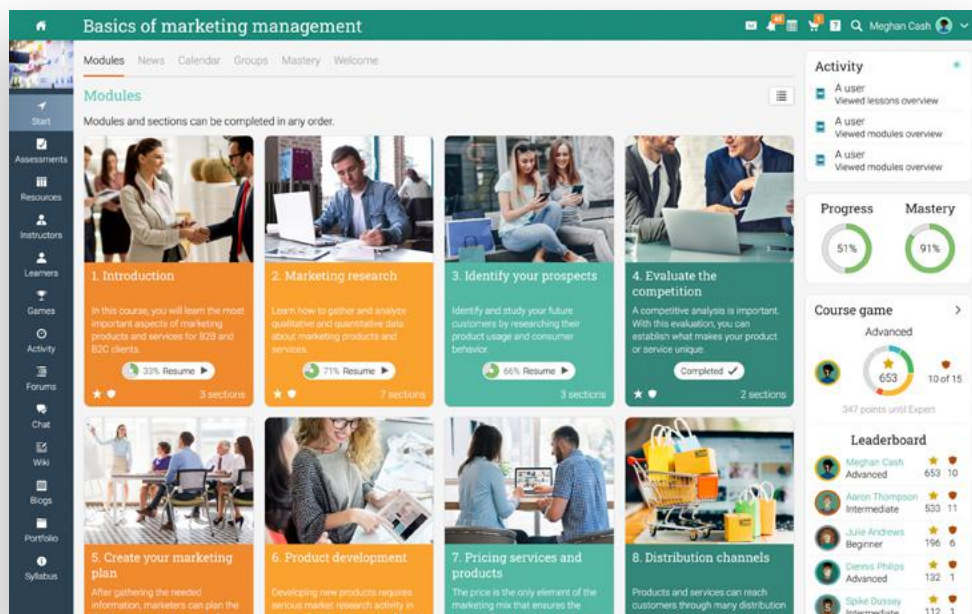
Easily build courses

Create engaging courses fast and without any technical knowledge using our built-in content authoring tool. Embed any kind of content and media including audio, video, Office documents, Google Docs, and OneDrive files.
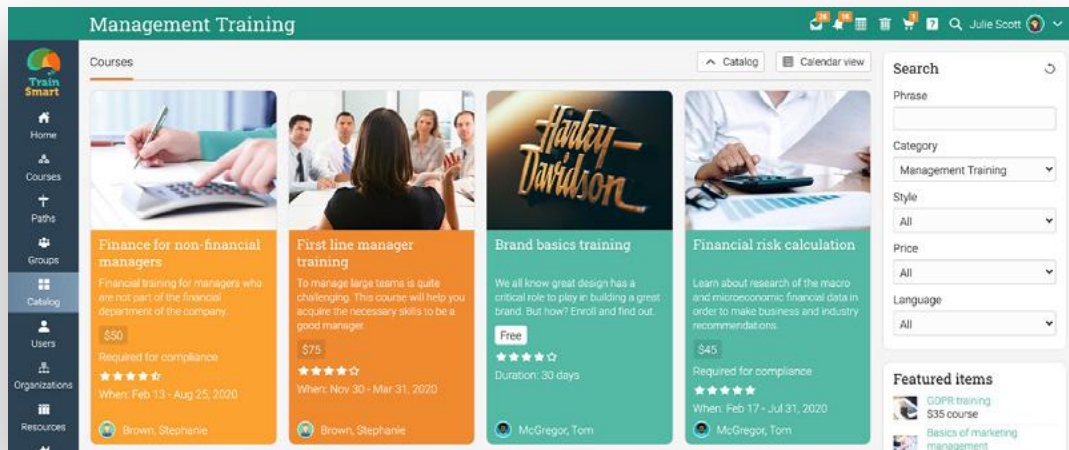
Graphical course catalog

Showcase your courses to learners using the course catalog. Each course has its own overview page with important details such as the course description, ratings and reviews, and content outline.

Sell courses

Sell online courses using our integrated e-commerce functionality. We have support for subscriptions, bundles, coupons, digital media and integration with the most popular payment gateways.
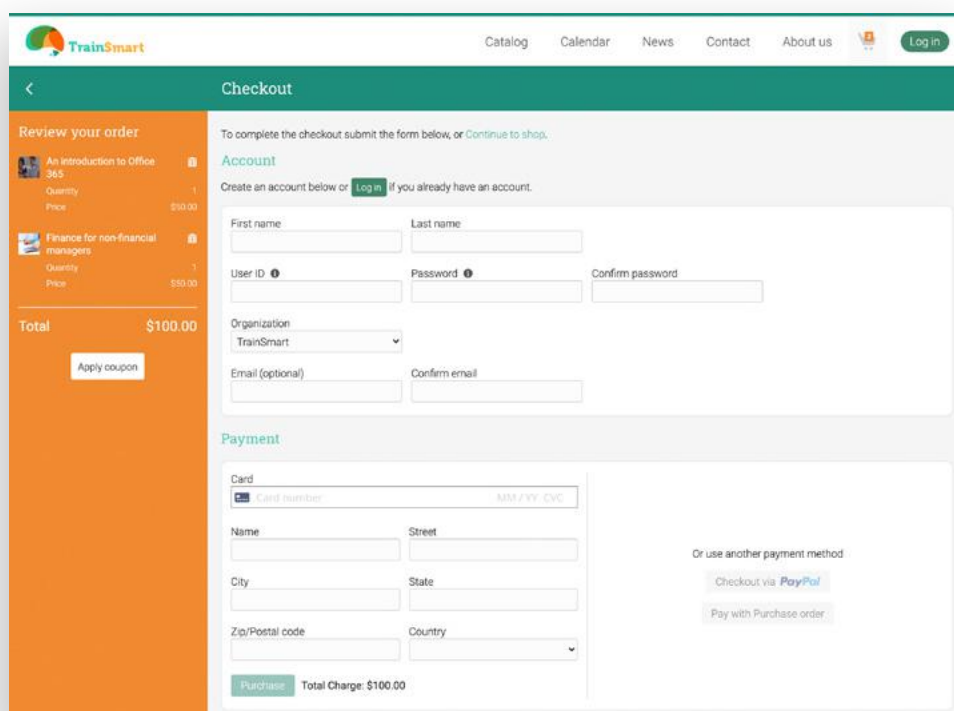
Learning paths

Inspire learners to achieve goals using learning paths. Each goal in a path can represent a course, a certificate, or another path, and learners can be rewarded with points and badges as they complete goals. When the path is finished, learners can receive a certificate of completion.

Powerful automation

Set up rules that should be performed when learners enroll in groups, complete courses and learning paths, or fall behind on their mastery levels. This powerful feature helps instructors save time on training activities and makes learning more personalized.

Game based learning

Make learning fun and competitive with gamification by creating games where learners can earn points and badges for completing tasks during courses activities.

Adaptive learning

Deliver better learning experiences to learners by personalizing the content made available to them based on their progress and skills. Adaptive learning allows instructors to hide/show content and assessments in courses, based on automation.
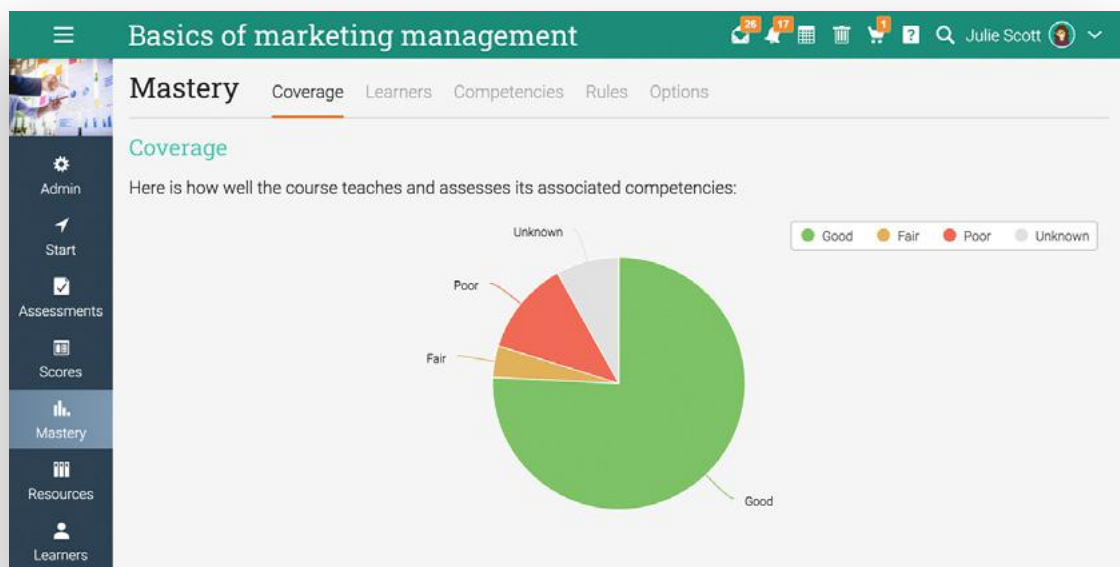
Product overview

Compliance

Compliance is a useful feature for companies that wish to track employee compliance. Select courses that are required for compliance, then set up for how long the learner is in compliance once they've completed the course, and whether they need to renew their compliance periodically.
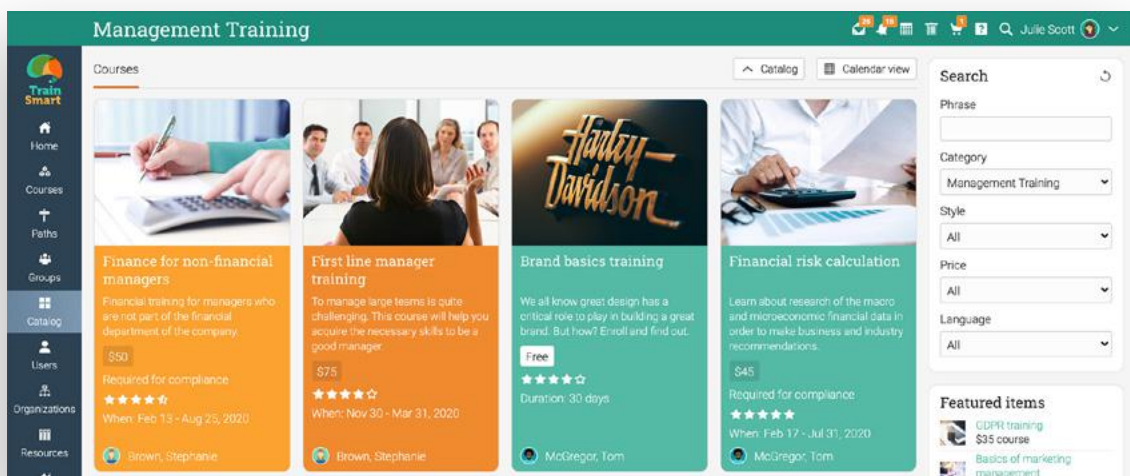
Mastery and learning outcomes

Make sure course content is compliant with the competencies you want to train and assess. Create your own competencies and store them in the resources library.Track learner progress on a competency-basis and get a detailed view of how thery are understanding the concepts.
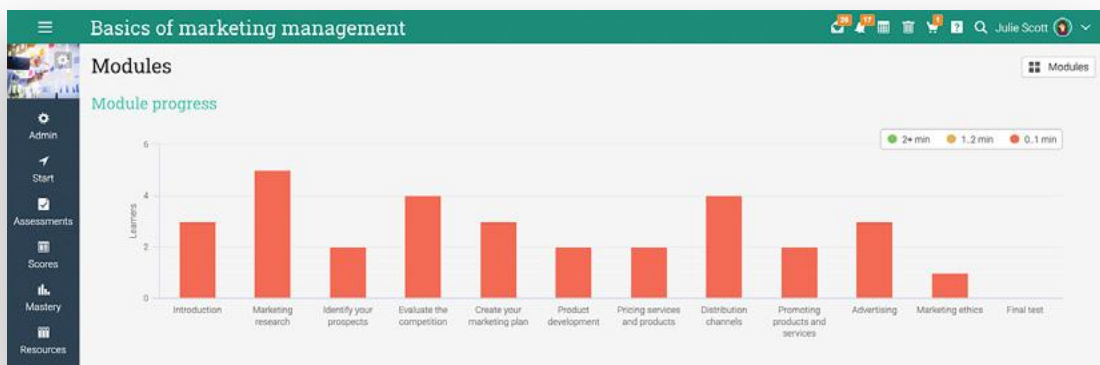
Rich analytics and reporting tools

Get instant analytics on learner performance and identify where learners might need some extra help. See graphics with insights for different areas such as courses, completion, and compliance. Stay informed using our built-in reports or create custom reports.

Collaboration tools

Boost training participation using interactive tools such as chats, wikis, forums, blogs, groups, and teams.
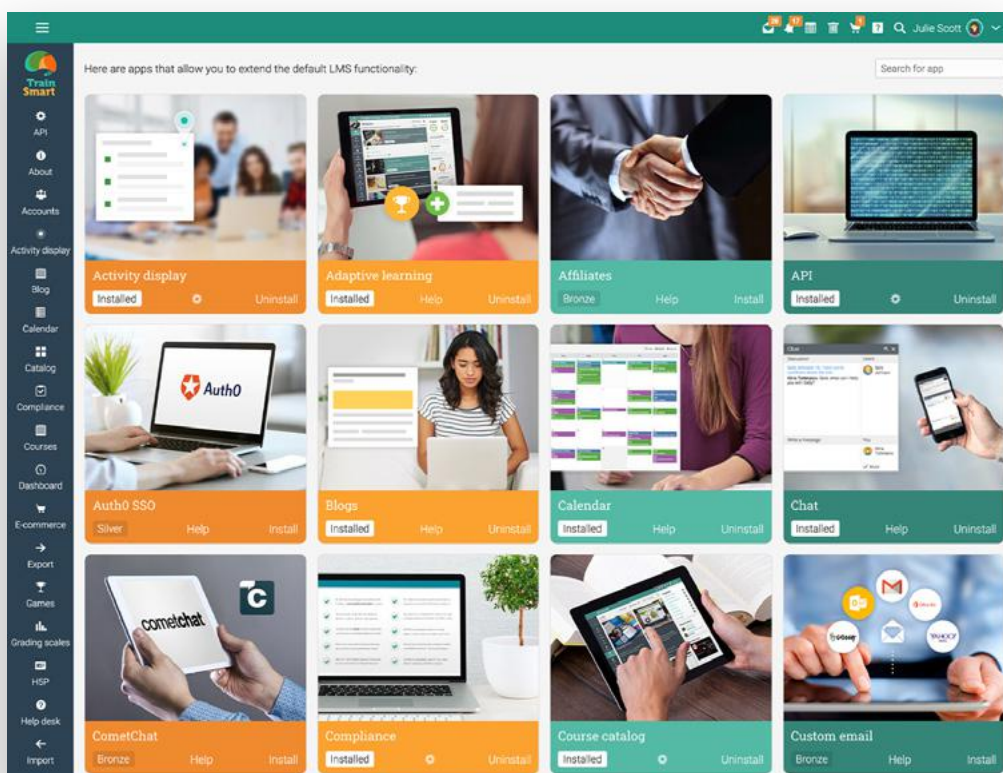
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Mobile access

Use our mobile apps for iOS and Android to enjoy the full functionality of MATRIX on the go.
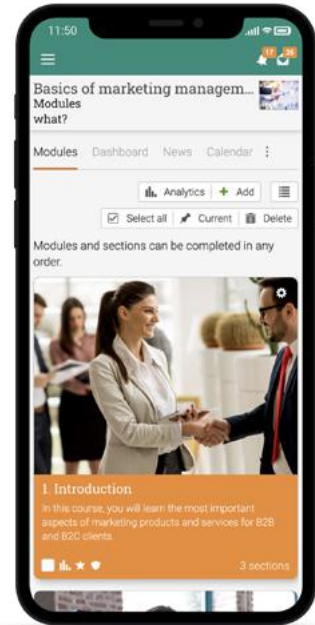
Integrate your favorite tools

We offer seamless integration with the most important third-party systems for training.

Summary

MATRIX helps companies and organizations manage e-learning activities, such as delivering training, tracking employee performance, and selling online courses at a large scale. For more details about MATRIX and CYPHER LEARNING products, please visit our websites or contact us at info@cypherlearning.com.

www.cypherlearning.com