



# MATRIX

BY CYPHER LEARNING

## Product overview

# Product overview

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# Product overview

## Introduction

MATRIX is a world-class, award-winning learning management system (LMS) for businesses. The platform is known for delivering a great user experience, while incorporating all the essential tools companies need to support efficient training and learning.

MATRIX helps companies manage all training activities, such as creating and delivering training content, evaluating employee performance, training clients and partners, and selling online courses at a large scale.

MATRIX is a product of CYPHER LEARNING, a company that specializes in providing learning platforms for organizations around the world. CYPHER LEARNING provides a similar LMS for use by entrepreneurs called **INDIE** and an LMS for use by schools called **NEO**. CYPHER LEARNING products are used by over 20,000 organizations, have millions of users, and have won several awards.





# Product overview

## Awards



### Silver award in the 2020 LearnX Awards

MATRIX won the Silver award for the category Best Learning Management System (LMS), together with its client Coaching4Today'sLeaders, a training organization that coaches leaders worldwide.



### MATRIX selected as a winner for the 2020 SaaS Awards Program

MATRIX has been announced as a winner in the 2020 SaaS Awards Program in the category Best SaaS for Learning Management or Training. The SaaS Awards celebrate excellence in software and accept entries from across the world.



### 2020 SoftwareSuggest Great User Experience Award

MATRIX received the Great User Experience Award, based on the platform's commitment towards its customers and the exceptional service provided to them.



### 2019 Silver Award for Best Advance in Learning Management Technology

MATRIX won the Silver Award in the Brandon Hall Technology Excellence Awards for the category Best Advance in Learning Management Technology.



### LearnX Award for Best Learning Management Solution Implementation

MATRIX LMS was selected as a Gold winner for the LearnX awards for its LMS implementation with VETR, the digital learning community for the Australian and training sector.

# Product overview

What makes MATRIX the best solution for businesses



EASY  
TO USE



EASY  
SETUP



POWERFUL  
FEATURES



REDUCED  
COSTS

## Easy to use

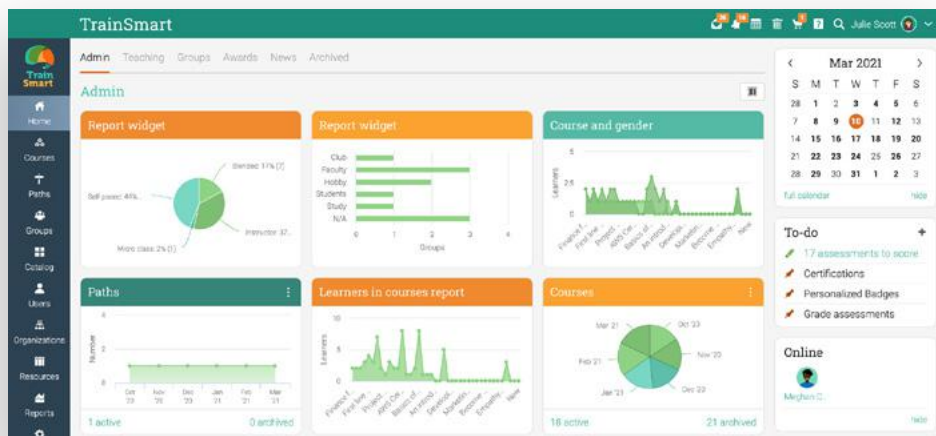
Our platform has an intuitive design that makes course creation easy and learning an enjoyable experience.

The screenshot displays the TrainSmart user interface. At the top, there's a navigation bar with the TrainSmart logo and user information (Meghan Cash). Below the navigation bar, there's a sidebar with options like Home, Catalog, Users, and Resources. The main content area is titled 'Courses' and features a grid of course cards. Each card includes a title, a brief description, a start/resume button, and a progress indicator. The courses shown are: 'Basics of marketing management' (51% Resume, 12 modules), 'Brand basics training' (Start, 1 module), 'Conflict management' (50% Resume, 4 modules), 'Cost of quality implementation' (100% Resume, 11 modules), 'Cybersecurity awareness', 'Finance for non-financial managers', 'Financial risk calculation', and 'First line manager training'. On the right side, there's a calendar for March 2021, a 'To-do' list with 8 assessments due and a workshop on April 15, an 'Online' section for Julie Scott, a 'Site-wide game' section showing a score of 1072 out of 16 of 16, and a 'Compliance' section.

# Product overview

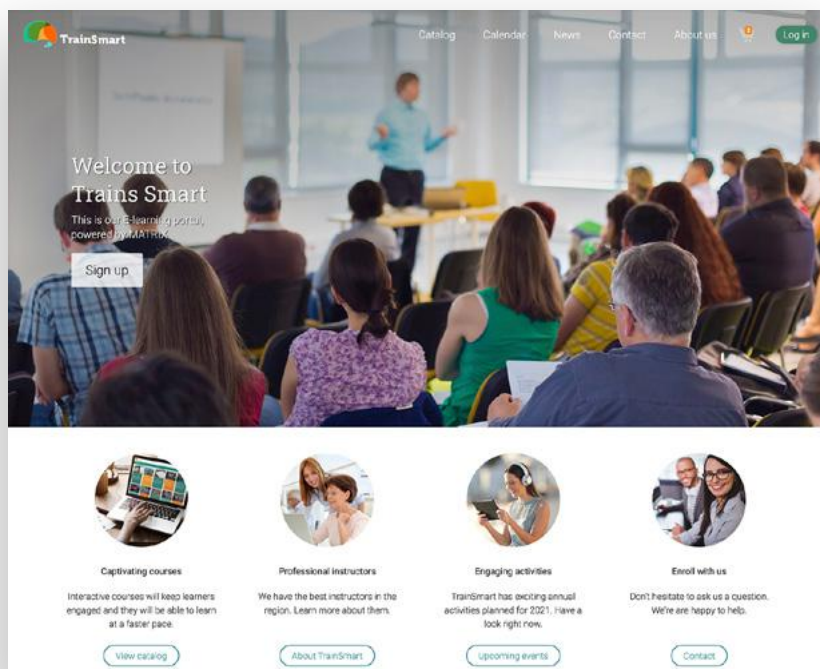
## Easy to implement

Our platform is built to ensure a smooth implementation. Most clients configure and customize their site within a few hours, not months. MATRIX is very easily adopted by learners, instructors, and managers. Here are the typical steps in an implementation [www.cypherlearning.com/matrix/implementation](http://www.cypherlearning.com/matrix/implementation).



## Customizable

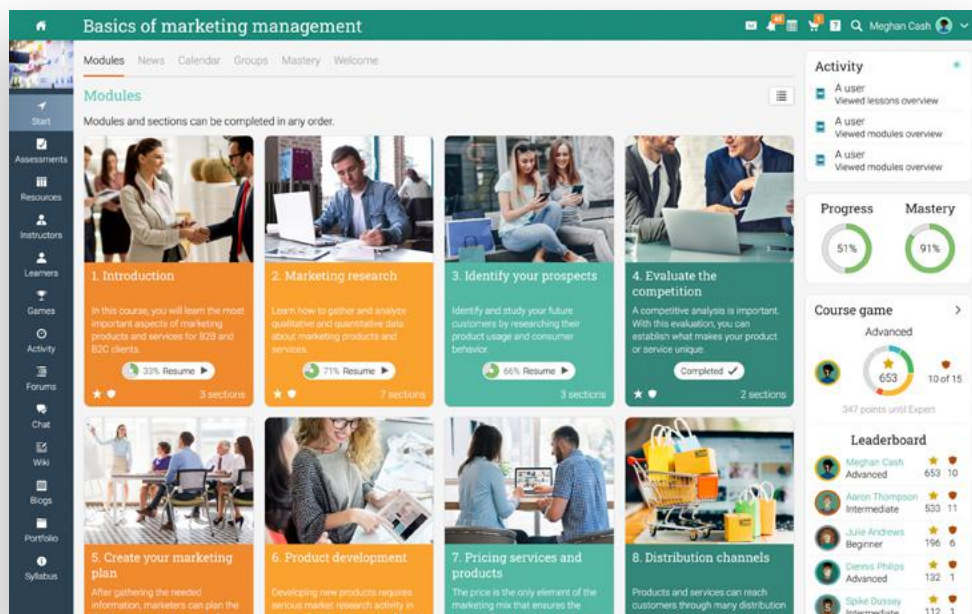
Customize MATRIX to match your brand by having a branded visitor portal, branded mobile apps, custom logo and color scheme, and more.



# Product overview

## Choose your course style

Select the type of course that best suits your training style, whether it's instructor-led, blended, self-paced or micro learning. It's easy to create and deliver training content and each course has useful features based on its style.



## Easily build courses

Create engaging courses fast and without any technical knowledge using our built-in content authoring tool. Embed any kind of content and media including audio, video, Office documents, Google Docs, and OneDrive files.

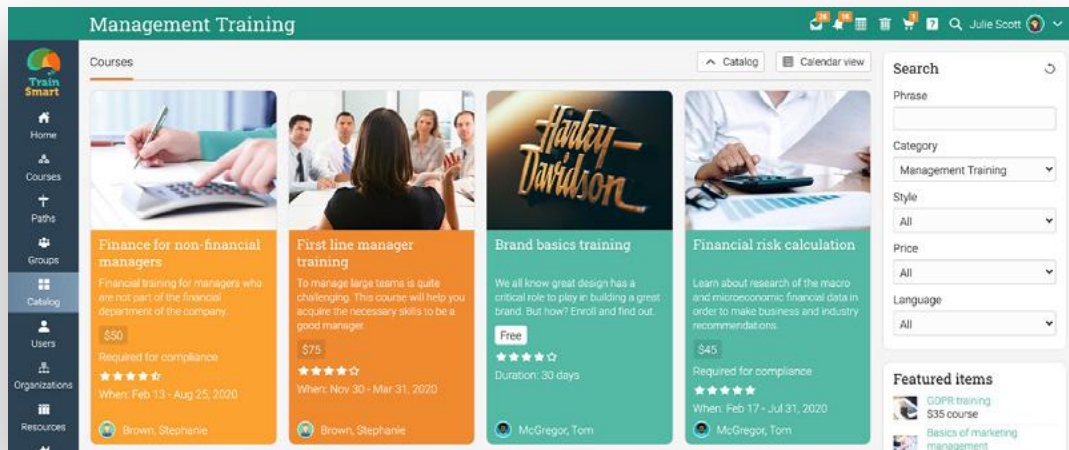




# Product overview

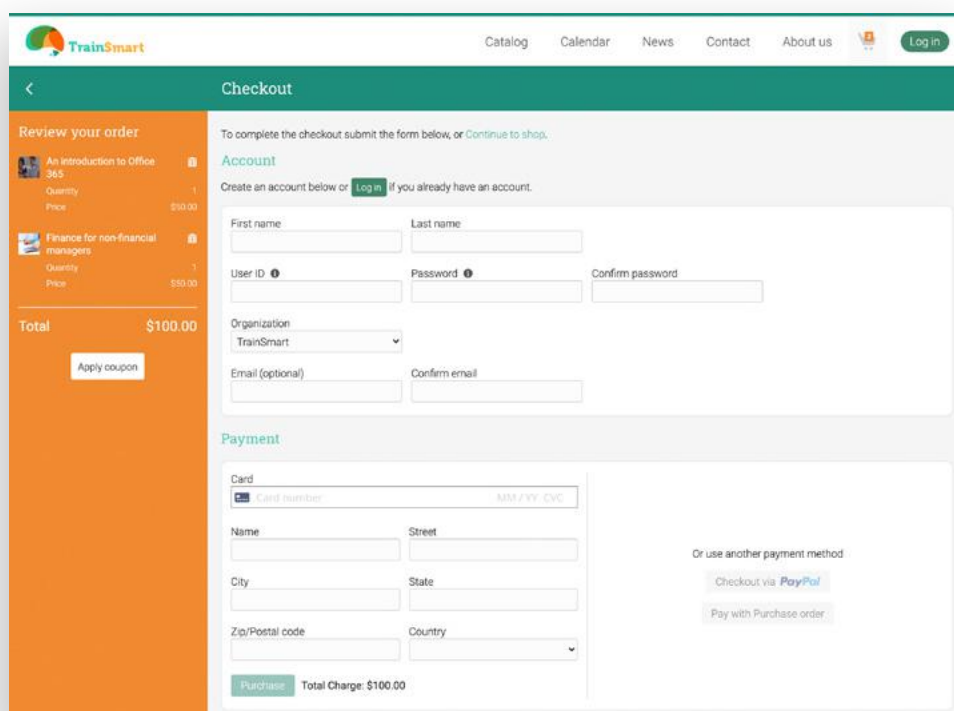
## Graphical course catalog

Showcase your courses to learners using the course catalog. Each course has its own overview page with important details such as the course description, ratings and reviews, and content outline.



## Sell courses

Sell online courses using our integrated e-commerce functionality. We have support for subscriptions, bundles, coupons, digital media and integration with the most popular payment gateways.





# Product overview

## Learning paths

Inspire learners to achieve goals using learning paths. Each goal in a path can represent a course, a certificate, or another path, and learners can be rewarded with points and badges as they complete goals. When the path is finished, learners can receive a certificate of completion.

The screenshot shows a user interface for a learning path titled "Middle management path". The path is divided into two main sections: "1. How to become a good manager" and "2. Tools managers need". The first section is 90% resumed and contains a list of sections: Management, Conflict management, Cost reduction quiz (100/100), Cost of quality implementation, and Certificate of completion. The second section is 40% resumed. On the right side, there are activity logs, progress indicators (75% and 100%), a path game score of 600, and a leaderboard showing the user's position.

## Powerful automation

Set up rules that should be performed when learners enroll in groups, complete courses and learning paths, or fall behind on their mastery levels. This powerful feature helps instructors save time on training activities and makes learning more personalized.

The screenshot shows a configuration interface for a course titled "Basics of marketing management". The current view is "Marketing research" and "Module overview". It displays completion requirements, course completion settings, and completion actions. The completion actions table is as follows:

Action	Added	Edit	Remove
Add to group Financial discussions	Nov 20, 2019		
Award badge Team leader for game Course game (Popup)	Mar 10, 2021		
Award 32 points for game Course game (Popup)	Mar 10, 2021		

# Product overview

## Game based learning

Make learning fun and competitive with gamification by creating games where learners can earn points and badges for completing tasks during courses activities.

The screenshot displays a course game interface for 'Basics of marketing management'. The interface is divided into several sections:

- Course game:** Shows a progress bar and a 'Levels' table.
- Levels:** A table listing levels and their completion status.
- Badges:** A table listing badges and their completion status.
- Advanced:** A circular progress indicator showing 653 points out of 10 of 15.
- Leaderboard:** A list of users and their scores.
- Teams:** A list of teams and their scores.

Name	Awarded
Beginner 100 points	Mar 10, 2021 ✓
Intermediate 300 points	Mar 10, 2021 ✓
Advanced 600 points	Mar 10, 2021 ✓
Expert 1000 points	-

Description	Awarded
Problem Solver For completing assessment Financial product life cycle.	Mar 10, 2021 ✓
Great Progress For completing assessment Distribution channel efficiency.	Mar 10, 2021 ✓
Team Player For completing assessment Qualitative vs. Quantitative research.	Mar 10, 2021 ✓
Great Progress For completing assessment Segmentation essay.	Mar 10, 2021 ✓
Office 365 Master For completing assessment Marketing planning.	Mar 10, 2021 ✓

User	Level	Score
Meghan Cash	Advanced	653 10
Aaron Thompson	Intermediate	533 11
Julie Andrews	Beginner	196 6
Dennie Philips	Advanced	132 1
Spike Dussay	Intermediate	112 1

Team	Score
First line Manag.	1604 30
Quality Manage..	1382 27
Marketing group	815 14

## Adaptive learning

Deliver better learning experiences to learners by personalizing the content made available to them based on their progress and skills. Adaptive learning allows instructors to hide/show content and assessments in courses, based on automation.

The screenshot displays a course interface for 'Basics of marketing management'. The interface is divided into several sections:

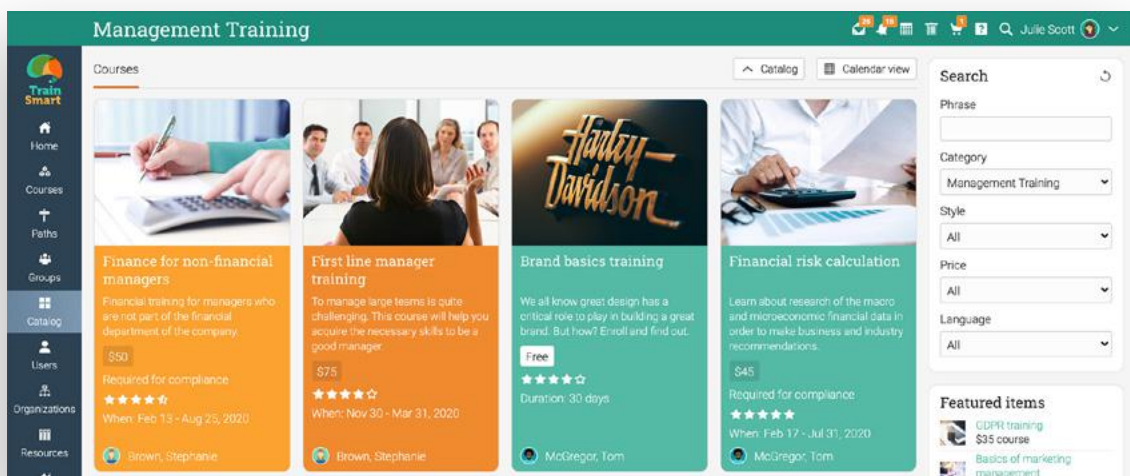
- Module overview:** Shows the current module and its completion status.
- Completion requirements:** A section for defining completion requirements.
- Course completion:** A section for defining course completion requirements.
- Completion actions:** A table listing actions to be performed when the module is completed.

Action	Added	Edit	Remove
Award coupon Training	Nov 20, 2019	✎	✖
Show assessment Sources of information	Mar 10, 2021	✎	✖
Hide module Distribution channels	Mar 10, 2021	✎	✖

# Product overview

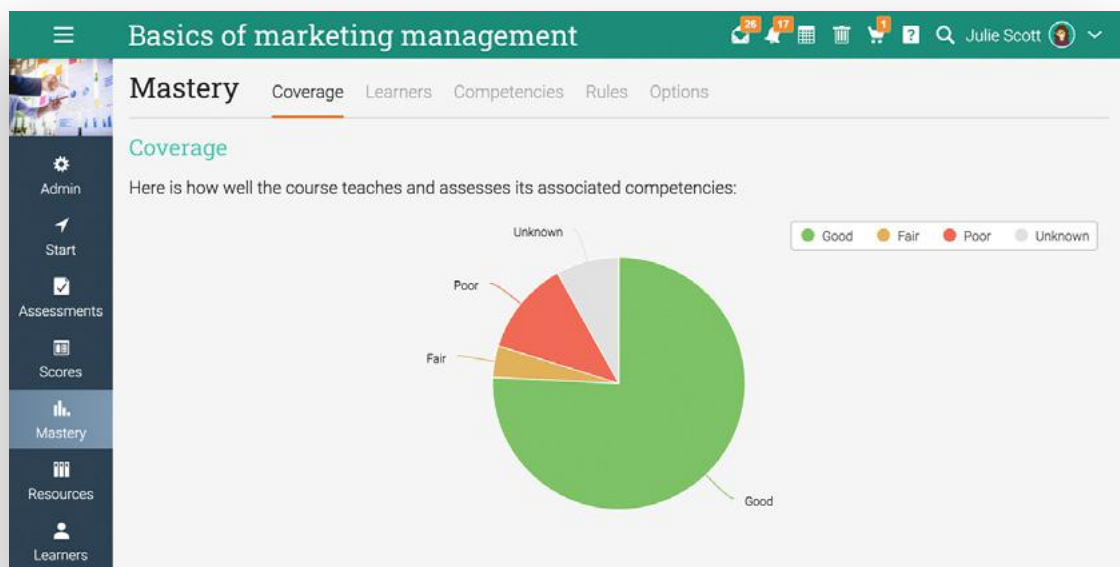
## Compliance

Compliance is a useful feature for companies that wish to track employee compliance. Select courses that are required for compliance, then set up for how long the learner is in compliance once they've completed the course, and whether they need to renew their compliance periodically.



## Mastery and learning outcomes

Make sure course content is compliant with the competencies you want to train and assess. Create your own competencies and store them in the resources library. Track learner progress on a competency-basis and get a detailed view of how they are understanding the concepts.

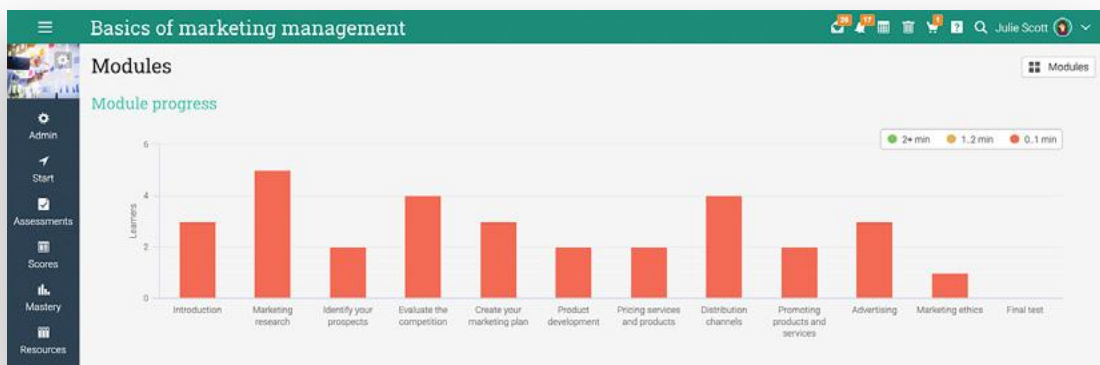




# Product overview

## Rich analytics and reporting tools

Get instant analytics on learner performance and identify where learners might need some extra help. See graphics with insights for different areas such as courses, completion, and compliance. Stay informed using our built-in reports or create custom reports.



## Collaboration tools

Boost training participation using interactive tools such as chats, wikis, forums, blogs, groups, and teams.

The screenshot shows a dashboard for the course 'Basics of marketing management'. The 'Blogs' section is active, showing a list of learners. A chat window is open for Stephen Curtis, displaying a discussion between Sally Johnson and Stephen Curtis.

Name	Course blog	Posts
Aaron, Billy		
Andrews, Julie		
Cash, Meghan		
Curtis, Stephen		
Dussay, Spike		
Gatsby, Graham		
Glass, Graham		
Hobart, Bob		
Jackson, Phil		
Johnson, Sally		
Lee, Sarah		
McGregor, Tom		
O'Connor, Michael		
Phillips, Dennis		

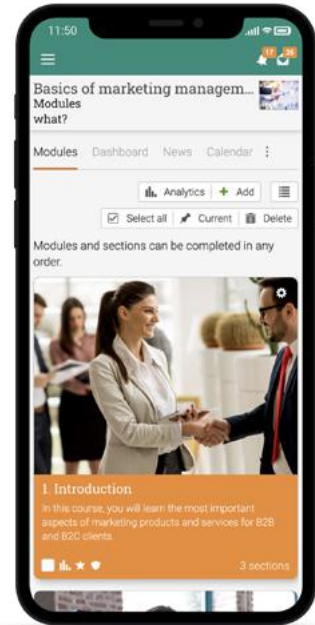
**Stephen Curtis**

Discussion	Users
<p>Sally Johnson: Hi, I have some questions about the latest assignment.</p> <p>Stephen Curtis: Sure, what can I help you with Sally?</p>	<p>Stephen Curtis</p>
Write a message	You

# Product overview

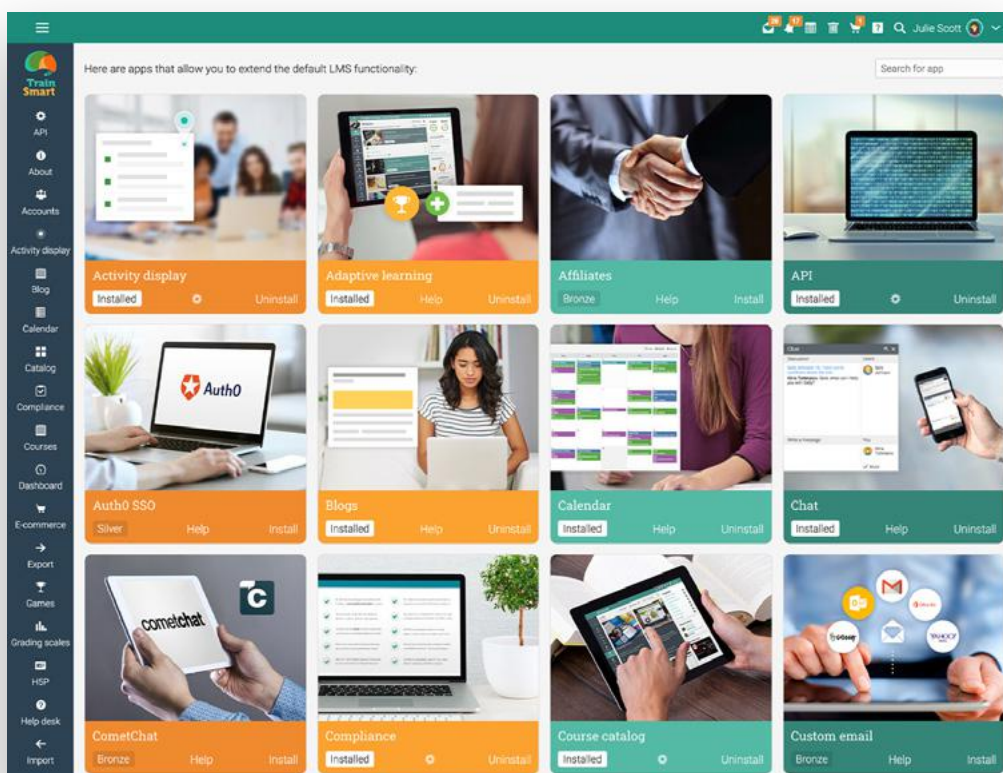
## Mobile access

Use our mobile apps for iOS and Android to enjoy the full functionality of MATRIX on the go.



## Integrate your favorite tools

We offer seamless integration with the most important third-party systems for training.



# Product overview

## Summary

MATRIX helps companies and organizations manage e-learning activities, such as delivering training, tracking employee performance, and selling online courses at a large scale. For more details about MATRIX and CYPHER LEARNING products, please visit our websites or contact us at [info@cypherlearning.com](mailto:info@cypherlearning.com).

[www.cypherlearning.com](http://www.cypherlearning.com)

